PRESS RELEASE

Business Software Innovations at FESPA 2023: Dataline showcases Powerful Workflows and Partnership Connections in MultiPress MIS/ERP

Bruges, 11th of April 2023 - MultiPress business software is automating the printing industry: Dataline is excited to showcase its latest MIS/ERP technologies at FESPA 2023. With top-notch tools for calculation, e-business, logistics, management, CO2-calculation, the software confirms its industry-leading role as the MIS/ERP platform of choice for sign and large format print businesses. The advanced integration with the hard- and software of industry partners such as Canon, Zund, HP, Agfa, Caldera, Enfocus, VINK and many others, takes MultiPress automation to the next level!

MultiPress at FESPA Munich 2023

Dataline is set to showcase its innovative **MultiPress software at FESPA 2023**. The event will be held **in Munich from 23rd to 26th May,** and promises to be an exciting platform for innovation and networking.

Visitors to FESPA 2023 can expect to see firsthand how MultiPress MIS/ERP can help them **optimize their workflow, increase productivity, and streamline their business operations.** The Dataline team, backed up by its European channel partners, will be on hand to demonstrate the software's capabilities and answer any questions.

What do we have in store for you?

Dataline recently released **software version 5.4 of MultiPress**. And we have a lot to talk about!

1. **Price Calculation & Estimation:** MultiPress empowers print companies to calculate prices with ease. The system utilizes advanced algorithms to determine precise pricing based on the job specifications, materials, labor, and other cost factors. The integration with smart prepress features makes the calculation and preparation of complicated sign applications like flags or banners straightforward and error-free. MultiPress wide range of calculation possibilities ensure that your business is competitive in pricing and can maintain profitability.
2. **E-Business Connectivity & Features:** MultiPress seamlessly integrates with e-commerce platforms, enabling online ordering and job submission for customers. The system also enables customer communication and payment processing. This connectivity saves time, reduces errors, and improves customer satisfaction.
3. **Transport and Logistic Management in MultiPress:** MultiPress is able to calculate the exact cost of transport not only at the order stage but also when calculating quotations.
4. **Dashboards and Reports Make Business Data Manageable:** MultiPress provides powerful dashboards and reports that give you insight into your business operations, performance, and profitability. The system provides customizable dashboards and reports, enabling you to quickly identify areas for improvement and make informed decisions.
5. **Calculate the Carbon Emission of Every Print Order You Produce:** MultiPress calculates the carbon emission of every print order you produce, enabling you to track and reduce your environmental impact. The system uses advanced algorithms to calculate the carbon footprint of the production process, including materials, energy, and transportation.

Certified partners for improved automation

The world of large format print production is rapidly advancing with automation and integration of third-party software and hardware. The MultiPress ERP/MIS software is directly linked to many popular software and hardware vendors in the printing industry. This growing network of MultiPress Certified Technology partners enables MultiPress users to take advantage of a wide range of standardised connections to third-party software and hardware and **streamline and speed up the time to market.**

These connections include:

- **Prepress, workflows, RIPS and printing presses:** Agfa, HP, Caldera, Enfocus, SwissQPrint, Zund, Canon, Mimaki, Roland, ...
- **e-Business platforms and software:** Aleyant Pressero, Woo Commerce, Magento, XMPIE
- **Software for accounting and finance**
- **Substrate catalogues:** VINK, Antalis, Igepa, ...
- **Software for warehousing, shipping and logistics:** Unifaun, nShift, Bumbal, ...

By joining forces with certified partnes, Dataline is able to offer more powerful solutions and integrations to sign and large format businesses, who will benefit from the various automation capabilities made possible by these collaborations.

Visit us at FESPA 2023 (Hall A1, booth E41)

At Dataline, we see the post-Covid era as an opportunity. As CEO Dirk Deroo says: "Challenging times make it **more important than ever to invest in robust business management systems that incorporate innovative features needed by sign and large format companies of today."**

Don't miss this opportunity at FESPA 2023, see firsthand how MultiPress MIS/ERP from Dataline Solutions can transform your business. Whether you're a growing company that needs structure and lean operations, or an existing customer looking to improve your configurations with new features and add-on functionality, MultiPress has a solution for you.

We welcome visitors at **Hall A1 booth E41 to discover new possibilities in the sign and print industry with MultiPress MIS/ERP. Don't wait, act now and stay ahead of the competition!**

About MultiPress Certified Partnerships

MultiPress connects with solutions and services from other players in the graphic industry: manufacturers of software and hardware, paper and material suppliers, technical integrators and developers. Delivering MultiPress knowledge within trade organisations and schools, industry consultants, and specialised media is also part of this.

For this purpose, Dataline created the certification programme. By entering a certified partnership, Dataline expands the MultiPress ecosystem. Thus, the added value of each MultiPress installation is significantly improved.

About MultiPress

MultiPress is the #1 MIS/ERP software in the European printing industry, developed by leading innovator, **Dataline Solutions**. This powerful software combines all the functionalities needed to manage the administration and workflow of your printing company, overcome obstacles and boost your added value.

This **powerful modular management software guides you from A to Z.** Customer management, quote calculation, time tracking, production and job management, logistics, cost management, dashboarding and invoicing are just some of the many possible features that save time, resources and money in a print media business.

Dataline has **won the trust of more than 10,000 daily users in 1,000 locations**. The MultiPress software has not only been praised by its users but has also **won European Digital Press awards three years in a row.**

About Dataline

Dataline Solutions knows what print media companies need to streamline their processes, automate their workflows and increase their profits. Their **high-performance MIS/ERP software MultiPress** was developed specifically to meet the needs of modern print media companies of all sizes and production techniques.

Dataline was founded in 1997 by CEO Dirk Deroo. His vision was clear: modernise print production companies with automation, digitalisation and process improvement. The administrative process of a print media company consists of several complex steps, often unique to the printing industry, and less specific software does not help a print media company at all. To meet this need, Dataline developed MultiPress MIS/ERP Software.

Now, with more than 60 employees in four offices and a network of certified partners across Europe, this leading innovator in the industry has won the trust of more than 1,000 print media companies. The dedicated Dataline team is committed to delivering an outstanding quality of service and is determined to remain the reference of choice.