

PRESS RELEASE

Dataline is set to showcase MultiPress and its latest MIS/ERP innovations at FESPA 2022

MultiPress is the optimum choice for all companies in the Sign and Large Format sector looking to fully automate their administration, maximise efficiencies and increase productivity without sacrificing profit margins.

Check out the MultiPress innovations at FESPA 2022 - Dataline Solutions - Booth C45 Hall 3.2

Bruges, May 9th, 2022 - "How can I increase productivity without sacrificing my profit margins?" This is the question being asked by more and more sign and large-format professionals. Generic project management software, accounting packages or other 'island' solutions do not meet the specific requirements of this sector. MultiPress is the powerful and future-proof administration workflow that this industry needs.

At FESPA 2022 in Berlin, MultiPress experts from the Dataline team will be on stand C45 in Hall 3.2 to show visitors the many innovative possibilities for simplifying administration and controlling production.

Streamlined administration with MultiPress

Visitors to the Dataline stand at FESPA 2022 will find a range of new innovations designed to expand and optimise the automation capabilities within the MultiPress workflow - all developed for the specific needs of the sign and large format sector:

- **Calculation Wizard:** Even the most complex quotations can now be calculated fast and efficiently in MultiPress. The new Calculation Wizard is based on carefully prepared presets to select from a wide diversity of raw materials, any of the printing processes including digital and all forms of finishing, while in the background the complete calculation and quotation are created.
- **Campaign Management:** Sign companies receive numerous orders on a daily basis consisting of many, and often different, components. The Campaign Management tool in MultiPress now makes it simple and fast for internal staff to add any kind of large and complex job to the production line.
- **Shipping Management:** The Shipping Manager in MultiPress can now organise shipping lines by shipping mode and export them so that the courier software can use the information for further processing. MultiPress is now integrated with leading shipping platforms such as nShift (formerly Transsmart, Consignor and Unifaun) and SendCloud.
- **Montage App:** This handy app supports assemblers in following up any large format project through to assembly and feedback with the centrally managed project in MultiPress.
- **E-business:** More and more sign and large format companies have a webshop. To ensure that your webshop is an extension of your sales force, an integration with MultiPress guarantees up-to-date pricing and delivery times. Moreover, online orders are seamlessly incorporated into the planning.

MultiPress controls the production workflow of sign and large format companies

The MultiPress software not only automates all administrative processes in the company, prepress tasks and production preparations can be carried out by the Order Manager early in the process. This speeds up all business processes and avoids errors and unnecessary actions further down the line.

- **Callas Preflight and Check and Repair:** Correct and print-ready PDFs are crucial for efficient production. Therefore, the detection of errors in preflight should not be underestimated. To provide this, Dataline works together with Callas and its PDF-toolbox is integrated within MultiPress. This is a significant advantage, as an order can be ready for production with just a few clicks.
- **Imposition, shape nesting and other combinations:** MultiPress offers the best solution for the layout of different (partial) orders on one printing sheet. This is done using the **Workflower software** in the familiar MultiPress environment. This software uses these layouts for precise order calculations, and at the same time the Order Manager can send the formatted files to RIPs, printers or finishing machines without further intervention by operators.
- **NEW: Link with Caldera PrimeCenter.** For sign and large format companies who want to automate their production even further, Dataline has created a certified link with PrimeCenter. PrimeCenter, the prepress workflow of **Caldera** and **Zünd**, enables the preparation and feed of different production queues from the prepress workflow. Thanks to the link between PrimeCenter and MultiPress, these different production lines can be supplemented from administration and order management. This makes it possible, for example, to send e-commerce orders directly from the order portal to the right production line without manual intervention.

More automation with the MultiPress Connect app for Enfocus Switch and Dataline MultiFlow

- **MultiFlow brings further optimization and automation to MultiPress**
Users can automate manual actions and repetitive tasks through simple flowcharts. Dataline MultiFlow was awarded a 2021 EDP Award by the European Digital Press.
- **The new MultiPress Connect app for Enfocus' Switch platform**
The new MultiPress Connect app for Enfocus' popular Switch platform enables MultiPress to enter client and order data at different points in the graphical workflow and to feed status updates back to MultiPress.

Certified connections with MultiPress Certified Partners

With MultiPress, Dataline has built up by far the most advanced administrative workflow designed for the sign and large format sector. Another logical step in Dataline strategy has been to connect MultiPress with software and hardware from other providers. Thanks to standard connections and integration with a diversity of platforms of many leading companies including financial and logistical companies, e-business, prepress and material suppliers, Dataline is able to significantly improve the added value of the MultiPress installation in a safe and standardised manner. Today, Dataline has around [80 certified links](#) with its partners and every day additional projects are being set up. The result is 'next-level' automation and efficiency optimisation where the customer can use a sustainable solution supported by both companies, both now and in the future.

At FESPA 2022, Dataline will specifically highlight a number of interfaces for sign and large format companies:

- **Prepress and production:** AGFA Asanti, Canon PrismaSync, Callas, Workflower, CALDERA PrimeCenter, Zund, Enfocus, SwissQPrint, Mimaki, Roland, ...
- **Substrates and printing materials:** VINK Belgium and the myvink platform
- **Logistics and transport:** nShift/Transsmart and Bumbal
- **Web-to-print:** Magentoo, Aleyant Pressero and XMPIE
- **Finance and payments:** Pay, Storecove (Peppol)



Brugge (BE) - Limmen (NL) - Würzburg (DE) - Paris (FR) - Valencia (ESP)

European growth

Dataline is market leader in MIS/ERP software in the Benelux and continues to grow its customer base in over 24 countries in Europe thanks to a network of certified channel partners. At FESPA 2022, Dataline will also be represented by a range of [partners](#).

Dirk Deroo, CEO of Dataline concludes: "With more than 200 installations at sign and large format companies throughout Europe, MultiPress has become the most popular business software for sign and large format. Thanks to this powerful business software, which we implement and support with the best specialists, we are able to strengthen European sign and large format companies and make them ready for the challenges of today and tomorrow.

Dataline Solutions at booth C45 in Hall 3.2

We are looking forward to seeing you at at FESPA 2022. You will find Dataline Solutions at booth C45 in Hall 3.2. Dataline application specialists will be there to discuss your needs, offer advice and provide you with targeted MultiPress demonstrations. To book a demonstration in advance please go to: <https://www.dataline.eu/en/event/fespa-global-print-expo-berlin>

About Dataline

About Dataline Solutions

With long standing experience in the development of business administration software and a deep understanding of current market trends and daily challenges, Dataline Solutions is able to advise print media companies looking to streamline their processes, automate their workflows and increase their profits. Dataline's **high-performance MIS/ERP software, MultiPress**, was developed specifically to meet the needs of modern print media companies of all sizes using a diversity of production technologies.

With over 60 employees spread over four office sites plus a network of certified partners throughout Europe, this leading innovator in the industry has earned the trust of over 1,000 print media companies to date. The Dataline team is committed to delivering outstanding quality of service and is determined to remain the reference for MIS/ERP systems.

Dataline has received multiple European Digital Press (EDP) awards for best print MIS system print media companies in 2019, 2020 and 2021. In 2022, Dataline won the Trends Gazellen 2022 award as the fastest-growing medium-sized company in West Flanders.

Note for editors, not for publication

For more information about Dataline and MultiPress, please contact us:

Fiona Adams

Fiona@dataline.eu

+32 (0)50 83 20 06